



GRASSROOTS ADVOCACY
LEADERSHIP ACADEMY

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LEADERSHIP TRAINING ON EFFECTIVE ADVOCACY

MARCH 5-6, 2012 TOPEKA, KANSAS

This March, twenty five special candidates will be chosen to attend our 5th Grassroots Advocacy Leadership Academy training!

Candidates who are selected to attend the Academy will receive training from legislators, policy makers, media professionals and advocates in a personal, intimate and inspiring environment, and will work hand-in-hand with other emerging leaders from across InterHab's membership. Organizations may submit more than one candidate for consideration.

Candidates who are selected to attend the Academy will gain training on the vital elements of successful advocacy including...

- Building legislative relationships
- Keys to building and maintaining a successful grassroots advocacy network
- How to formulate successful advocacy messages
- How to utilize the media in advocacy efforts
- What types of messages catch a legislator's attention
- How to plan successful advocacy events

GALA was a great chance to be immersed in life at the Statehouse and learn about those who have brought us to this crossroads. I came away with a sense of responsibility and renewed enthusiasm for my public affairs duties.

-Jamie Opat, GALA Grad

GALA was a wake-up call for new, emerging leaders as well as those who've been in the field for a while. The time spent in personal interaction with legislators brought home the point that advocacy begins one on one.

- Cindy Wichman, GALA Grad

It really is up to me and all of us to carry on the advocacy of the pioneers before us. GALA gave me the motivation, knowledge and energy needed to make that happen. Thank you InterHab.

-Jennifer Davis, GALA Grad

About GALA Nominations:

From those who are nominated, the InterHab Executive Committee will select candidates to participate in the 2012 GALA. Don't miss this opportunity to nominate an emerging leader from your organization!

Please use the link below to submit a potential candidate for the Academy. Organizations may submit more than one candidate for consideration.

When filling out the online nomination form, please consider the following criteria that will be used in evaluating potential candidates:

Candidate Criteria:

- Desire to take part in planning/implementing statewide advocacy efforts.
- Professional with an expressed indication of the DD field as a career choice. Professional will have demonstrated leadership within their organization either as a supervisor or director or who has demonstrated leadership within the organization in other ways and is likely to become a supervisor or program leader in the future.
- Persons served by InterHab member organizations and family members of persons-served who have demonstrated an interest in legislative advocacy on behalf of persons with developmental disabilities.
- Desire to help organize advocacy efforts in their community.

Candidate Nomination Form:

<http://www.surveymonkey.com/s/gala2012>

GALA Attendance:

Those selected to participate in the Grassroots Advocacy Leadership Academy will be required to submit a \$350 fee that will encompass costs for the event – including the training, the official GALA manual, lodging and meals.

NOMINATIONS DUE BY FEBRUARY 17, 2012