

# Annual InterHab Power Up! Conference *Sponsorship & Trade Show*

Power Up! is an annual three-day conference hosted by InterHab, the state's oldest and largest association of service providers for Kansans with developmental disabilities.

The conference celebrates our members and their commitment to provide exceptional services to their consumers and communities. At the conference we take time to provide Kansas' direct support professionals and provider organization leaders with valuable continuing education opportunities.

*We invite you to be a part of Power Up! this year:*  
**October 13 - 15 in Wichita, KS**

More than 300 human services professionals from across the state of Kansas will attend the 2021 conference which is a premium opportunity to create lasting relationships with clients who need your services and products while supporting the powerful work of InterHab and its members.

Our members have nearly \$300 million in annual spending power! We've created a number of sponsorship packages that allow you to extend your brand into this powerful market.

Power Up! will leave participants with great memories. Commit to a sponsorship opportunity today and be part of an event that makes a difference.

Sincerely,



Matt Fletcher, Executive Director  
InterHab



*www.powerupks.org*

# Annual InterHab Power Up! Conference

## Sponsorship

### POWER PLAYER SPONSORSHIP — \$7,500

The Power Player Sponsorship ensures your brand is front and center with conference attendees. Power Players have **exclusive** opportunities to connect with Power Up! attendees, including:

- Recognition as an Power Player sponsor at all plenary conference sessions
- Brand promotion throughout the conference including bus stop materials
- Prominent visual representation at all plenary conference sessions
- Five-minute opportunity to address attendees prior to a plenary conference session
- Full-page ad in the conference booklet
- Logo placement in the conference app
- Insert in the conference bag distributed to all attendees
- Booth at the Power Up! tradeshow

### KEYNOTE SPONSORSHIP — \$4,500

The Keynote Sponsorship assists InterHab in hosting powerful keynote sessions designed to motivate and inspire all conference attendees. The **exclusive** sponsorship includes:

- Premium recognition before keynote event
- Prominent signage during keynote event
- Brand promotion throughout the conference
- Full-page ad in the conference booklet
- Logo placement in the conference app
- Insert in the conference bag distributed to all attendees
- Booth at the Power Up! tradeshow

### POWER BOTTLE SPONSORSHIP — \$3,500

Provide all Power Up! attendees with a water bottle featuring your logo. The **exclusive** sponsorship includes:

- EXCLUSIVE placement of your corporate logo on water bottle handed out to all attendees
- Full-page ad in the conference booklet
- Logo placement in the conference app
- Insert in the conference bag distributed to all attendees
- Booth at the Power Up! trade show

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# Sponsorship

## **PRESIDENT'S RECEPTION SPONSORSHIP — \$3,250**

The President's Reception is a special social event for leaders in the developmental disabilities field. **This sponsorship is limited to three sponsors.** The sponsorship includes:

- Introduction and five-minute opportunity to address attendees
- Prominent signage at the reception
- Up to three complimentary passes to the reception
- Recognition as a sponsor in the conference booklet
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

**TAKEN**

## **HAPPY HOUR SPONSORSHIP — \$3,000**

The Happy Hour is a special social event for all conference attendees. The **exclusive** sponsorship includes:

- Introduction and five-minute opportunity to address attendees
- Prominent signage at the event
  - Recognition as a sponsor in the conference booklet
  - Half-page ad in the conference booklet
  - Logo placement in the conference app
  - Booth at the Power Up! tradeshow

**TAKEN**

## **POWER APP SPONSORSHIP — \$2,500**

The Power Up! Conference App is the easiest way to find your way around, download conference materials, and give feedback for next year. The **exclusive** sponsorship includes:

- Prominent placement of your company logo in the app, which will be used year-round at events
- Insert in the conference bag distributed to all attendees
- Half-page ad in the conference booklet
- Booth at the Power Up! tradeshow

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## ART AND AWARDS CEREMONY SPONSORSHIP — \$2,500

Sponsor the Art and Awards Ceremony, an inspiring event for all attendees, and one that recognizes outstanding Kansans with developmental disabilities, professionals in the disabilities field, community partners, businesses, and community leaders. **This sponsorship is limited to five sponsors.** The sponsorship includes:

- Recognition at the ceremony and in the conference booklet
- Prominent signage at the ceremony
- Insert in the conference bag distributed to all attendees
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

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## SWAG SPONSORSHIP — \$2,500 (multiple items available)

Each attendee will take home an item from Power Up! this year. The **exclusive** sponsorship includes:

- EXCLUSIVE placement of your company logo on the item
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

## HEADSHOT SPONSORSHIP — \$2,000

Each attendee will have the opportunity for a free headshot. The **exclusive** sponsorship includes:

- EXCLUSIVE sponsorship and signage at the headshot lounge
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

## LANYARD SPONSORSHIP — \$2,000

Sponsor Power Up! attendees with a lanyard to hold the conference name badge! The **exclusive** sponsorship includes:

- EXCLUSIVE placement of your company logo on the lanyard
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

**TAKEN**

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## POWER SNACK SPONSORSHIP — \$1,750

Sponsor Power Up! attendees with nutritious snacks! **This sponsorship is limited to two sponsors.** The sponsorship includes:

- Placement of your company logo on the snack bags handed out to all attendees
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

## CAMEO SPONSORSHIP — \$1,500

Sponsor a special guest video message for conference attendees! **This sponsorship is limited to two sponsors.** The sponsorship includes:

- Recognition of sponsorship prior to playing the video message
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

## WI-FI SPONSORSHIP — \$1,500

Ensure attendees have wifi access while they are at the conference. The **exclusive** sponsorship includes:

- EXCLUSIVE sponsorship and recognition for providing internet access to attendees
- Prominent signage at the conference sign-in desk
- Opportunity to choose the wifi password used by all attendees
- Half-page ad in the conference booklet
- Logo placement in the conference app
- Booth at the Power Up! tradeshow

## SUMMIT BAG SPONSORSHIP — \$1,500

The bag displays your logo and gives attendees an easy way to collect their tradeshow goodies! **This sponsorship is limited to four sponsors.** The sponsorship includes:

- Logo printed on reusable bag distributed to every attendee
- Insert in the conference bag
- Quarter-page ad in the conference booklet
- Logo placement in the conference app

**TAKEN**

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## **SUMMIT BREAKOUT SESSION SPONSORSHIP — \$800**

Hold a breakout session featuring your product during the conference or sponsor an existing session.

- A one-hour breakout session during the conference
- Quarter-page ad in the conference booklet
- Logo placement in the conference app

## **ENTERTAINMENT SPONSORSHIP — \$600**

Give attendees an evening of fun and friendship, and help create an unforgettable experiences! The sponsorship includes:

- Recognition prior to and during the evening activities
- Brand promotion on all Entertainment Night ads
- Quarter-page ad in the conference booklet
- Logo placement in the conference app

## **FRIEND OF INTERHAB — \$500**

Help InterHab make the Power Up! conference a success!

- Recognition in the conference booklet
- Logo placement in the conference app

## **OTHER — TBD**

Work with InterHab to secure a sponsorship that fits perfectly with your wants and needs!

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# Trade Show

## **TWO DAY BOOTH — \$450 MEMBERS/\$550 NONMEMBERS**

Host a trade show booth and connect with conference attendees! Each booth comes with two chairs and will be covered and skirted. Booths are not separated by pipe and drape. Each trade show vendor includes access to continental breakfast, as well as two complimentary lunches. A full list of attendees with contact information will be provided following the event. Exhibitors are asked to bring a prize/giveaway item for our raffle.

- One 8 foot booth
- Quarter-page ad in the conference booklet
- Logo placement in the conference app
- Electrical Hook-up - \$75 additional charge

## **ONE DAY BOOTH — \$250 MEMBERS/\$350 NONMEMBERS**

Host a trade show booth and connect with conference attendees! Each booth comes with two chairs and will be covered and skirted. Booths are not separated by pipe and drape. Each trade show vendor includes access to continental breakfast, as well as two complimentary lunches. A full list of attendees with contact information will be provided following the event. Exhibitors are asked to bring a prize/giveaway item for our raffle.

- One 8 foot booth
- Logo placement in the conference app
- Electrical Hook-up - \$75 additional charge