

DATE

Wed., Jan. 29  
9 a.m. to 12 p.m.

VENUE

Lawrence Public  
Library

# Brand Yourself. Build Yourself.

*Helping Women in Leadership Stand Out and Move Forward*

SPEAKER:

**Crystal Hong, M.S., PHR**  
Training Development Program  
Designer

Crystal Hong (she / her / hers) is a diverse leader, versatile communicator, and clutch player in the communications, marketing, and human resources industries. Her career, coupled with her education and activism, equips her with honed communication skills, proficient industry practice, and an executive presence needed to influence in today's workplace.

JOIN US AND  
LEARN TO:

*Define your personal brand  
through the creation of your  
vision statement and  
elevator speech*

*Leverage your personal  
brand across social media  
platforms*

*Formulate your strategic  
plan and honor the priorities  
that serve you*

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\$85 members - \$100 non-members

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Register: [www.interhab.org/training](http://www.interhab.org/training)